**Flyer Content**

**Front**

* Streamline your growing business with customised software, built *FAST*.
* iOS/Android/Web icons (as on website)
* Because paper, spreadsheets and “cookie cutter” software systems just don’t cut it when you're up-and-coming.
* Ready To Go/Risk Free/Australian Owned sections (as on website).
* Contact us today to schedule a demo
* (03) 8679 6560
* info@getoutpost.com.au
* www.getoutpost.com.au - watch our informative video!

**Middle**

* All content on “Product Overview” page on website, except “Real Time” and “Offline Mode” sections.
* Also add “Support” section:
  + We assign a local support person to your account
  + Some support time is included for free each month, which is usually enough to cover a business’s support needs
  + We’re proactive, not reactive. Where possible we call you so that you won’t have to call us.
  + We offer training manuals for your software
  + We offer comprehensive software implementation assistance programs that help you drive change into your business.
* Please include Dropbox, Xero, Google Maps icons for the “Integration” section.

**Back**

* Reduce time-consuming tasks
  + Make real bottom-line savings and free up more time to build your business
* Give your people on-demand access to accurate information, wherever they are
  + Complete work more effectively with less phone calls and emails
* Provide customers with tools and reports that make their lives easier
  + Build stronger customer relationships
* Get an edge over your competitors
  + Don’t get left behind in the digital age!
* Avoid hitting the operational “breaking point” that many growing businesses experience when their systems can’t cope with their growing workload
* Thinking about selling your business? Increase your valuation and simplify the business sale process by having your information packaged and ready to go
* “We’re only at the very, very beginning of this next generation of computing and I think that every industry leader will be the one that transforms first. I don’t care what industry you’re talking about.” — Kim Stevenson, CIO, Intel
* Briteway Testimonial (as on website). Only this section:
  + “We have tried various industry-accepted ‘cookie-cutter’ software applications and found them to be either too clunky, counterintuitive or costly. The flexibility and efficiency of the Outpost platform allows us to specifically address issues that this off-the-shelf software cannot, through the ability to create modules that are to our exact specifications.
  + The developers of Outpost have had extensive direct involvement in businesses that process large amounts of operational, logistical and administrative information. I found this to be particularly evident when working with the team to develop our specific modules – they were patient, understanding and collaborative, and this results in the production of modules that are intuitive and fluid in a short amount of time.”
  + Customer Name/Title/Phone/Email